

Sauna hats with your logo

PRICE LIST

Saunas, spas and companies

Prices per hat, excl. VAT

Logo embroidered, no setup fee

Price list

WBF-SAUNA-2026

Valid until

31 December 2026

Currency

EUR (excl. VAT)

Sauna hats with your logo embroidered, for saunas, spas, hotels and company events. The **volume line** (eleven models) starts from 100 hats per model, the **small batch line** from 20 hats per logo with more models to choose from.

Price per hat

01	Classic sauna hat, white, grey or two-tone	from 5,94 €
02	Classic sauna hat, stock colours	from 6,79 €
03	Two-tone sauna hat with tab loop	from 6,00 €
04	Sauna hat with leaf pattern	from 6,30 €
05	Sauna hat with wavy brim	from 6,09 €
06	Felt bucket hat for the sauna	from 6,69 €
07	Felt sauna cap with ear flaps	from 7,86 €
08	Felt baseball cap for the sauna	from 7,19 €
09	Wide-brim sauna hat with felt star	from 7,71 €
10	Viking sauna hat with horns	from 8,56 €
11	One-piece moulded sauna hat	from 13,28 €
12	Classic sauna hat, natural wool	from 9,35 €
13	Felt sauna hat with loop	from 11,56 €
14	Two-tone felt sauna hat	from 11,56 €
15	Grey sauna hat, wool blend	from 8,50 €
16	Viking sauna hat with horns	from 12,75 €
17	Viking sauna hat with horns, grey	from 11,90 €
18	Crown sauna hat with ear flaps	from 12,75 €



19	Aviator sauna hat	from 12,75 €
20	Aviator sauna hat, grey	from 11,90 €
21	Terry cotton sauna hat	from 7,99 €
22	Linen and cotton sauna hat	from 10,20 €

Volume line

Eleven models in 100% wool felt, from the classic hat to Viking horns. Minimum 100 hats per model and logo.

01	Classic sauna hat, white, grey or two-tone	from 5,94 €
02	Classic sauna hat, stock colours	from 6,79 €
03	Two-tone sauna hat with tab loop	from 6,00 €
04	Sauna hat with leaf pattern	from 6,30 €
05	Sauna hat with wavy brim	from 6,09 €
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11	One-piece moulded sauna hat	from 13,28 €

01

Classic sauna hat, white, grey or two-tone



The classic Nordic sauna hat in **100% wool felt**, natural white, grey or two-tone, with a hanging loop. Your logo **embroidered** on the front. Wool keeps the head cool in the heat and the embroidery survives steam and washing.

MATERIAL	100% wool felt
COLOUR	natural white, grey or two-tone
SIZE	approx. 25 x 20 cm, adult
LOGO	embroidered, one position, one thread colour
MINIMUM	100 hats per colour and logo

100 pcs	200 pcs	300 pcs	500 pcs	1 000 pcs
6,79 € €/pc	6,45 € €/pc	6,03 € €/pc	5,98 € €/pc	5,94 € €/pc

01

Product images

Classic sauna hat, white, grey or two-tone



The same hat in one colour, white or grey.

02

Classic sauna hat, stock colours



The same classic hat in one of **ten stock felt colours**: red, black, pink, green, lime, royal blue, violet, army green, brick red and grey. Logo embroidered on the front.

MATERIAL	100% wool felt
COLOURS	10 stock colours
SIZE	approx. 25 x 20 cm, adult
LOGO	embroidered, one position
MINIMUM	100 hats per colour and logo

100 pcs	300 pcs	600 pcs
7,93 € €/pc	6,87 € €/pc	6,79 € €/pc

02

Product images

Classic sauna hat, stock colours



Shape of the hat, shown in white and grey.

03

Two-tone sauna hat with tab loop



Bell-shaped hat in **100% wool felt**, sewn from white and grey panels, with a flat felt tab on top for hanging. A calm two-tone look that suits spa and hotel brands.

MATERIAL	100% wool felt
COLOURS	white and grey
LOGO	embroidered, one position, one thread colour
MINIMUM	100 hats per model and logo

100 pcs	200 pcs	300 pcs	500 pcs	1 000 pcs
6,85 € €/pc	6,51 € €/pc	6,09 € €/pc	6,04 € €/pc	6,00 € €/pc

04

Sauna hat with leaf pattern



Bell-shaped hat in **100% wool felt** with white leaf shapes sewn over grey panels and a round loop on top. A decorative model for gift shops and welcome packs.

MATERIAL	100% wool felt
COLOURS	white and grey
LOGO	embroidered, one position, one thread colour
MINIMUM	100 hats per model and logo

100 pcs	200 pcs	300 pcs	500 pcs	1 000 pcs
7,16 € €/pc	6,81 € €/pc	6,39 € €/pc	6,34 € €/pc	6,30 € €/pc

05

Sauna hat with wavy brim



Bell-shaped hat in **100% wool felt** with a soft wavy brim. Made in white, in grey or in white and grey, all three shown in the photo.

MATERIAL	100% wool felt
COLOURS	white, grey, or white and grey
LOGO	embroidered, one position, one thread colour
MINIMUM	100 hats per model and logo

100 pcs	200 pcs	300 pcs	500 pcs	1 000 pcs
6,94 € €/pc	6,60 € €/pc	6,18 € €/pc	6,13 € €/pc	6,09 € €/pc

06

Felt bucket hat for the sauna



Bucket hat shape in **100% wool felt**: grey crown, white brim and a contrast zigzag stitch. A familiar everyday shape that people also wear outside the sauna.

MATERIAL	100% wool felt
COLOURS	grey and white
LOGO	embroidered, one position, one thread colour
MINIMUM	100 hats per model and logo

100 pcs	200 pcs	300 pcs	500 pcs	1 000 pcs
7,56 € €/pc	7,21 € €/pc	6,78 € €/pc	6,72 € €/pc	6,69 € €/pc

07

Felt sauna cap with ear flaps



Panelled cap in **100% wool felt** with a short peak and side flaps that cover the ears, in white and grey.

MATERIAL	100% wool felt
COLOURS	white and grey
LOGO	embroidered, one position, one thread colour
MINIMUM	100 hats per model and logo

100 pcs	200 pcs	300 pcs	500 pcs	1 000 pcs
8,54 € €/pc	8,24 € €/pc	7,88 € €/pc	7,87 € €/pc	7,86 € €/pc

08

Felt baseball cap for the sauna



Baseball cap shape in **100% wool felt** with a football panel pattern in white and grey. Made for sports clubs, fan shops and teams.

MATERIAL	100% wool felt
COLOURS	white and grey
LOGO	embroidered, one position, one thread colour
MINIMUM	100 hats per model and logo

100 pcs	200 pcs	300 pcs	500 pcs	1 000 pcs
8,09 € €/pc	7,73 € €/pc	7,28 € €/pc	7,23 € €/pc	7,19 € €/pc

09

Wide-brim sauna hat with felt star



Wide-brim hat in **100% wool felt**, white with a grey top and a felt star on the front. Your logo is embroidered in **place of the star**: the star and a logo do not go together on this model.

MATERIAL	100% wool felt
COLOURS	white and grey
LOGO	embroidered, one position, one thread colour
NOTE	logo replaces the star
MINIMUM	100 hats per model and logo

100 pcs	200 pcs	300 pcs	500 pcs	1 000 pcs
8,39 € €/pc	8,09 € €/pc	7,73 € €/pc	7,72 € €/pc	7,71 € €/pc

10

Viking sauna hat with horns



Helmet-style hat in **100% wool felt** with felt horns, studs and a nose band, in grey and white. The fun one for gift shops, groups and photos.

MATERIAL	100% wool felt
COLOURS	grey and white
LOGO	embroidered, one position, one thread colour
MINIMUM	100 hats per model and logo

100 pcs	200 pcs	300 pcs	500 pcs	1 000 pcs
9,23 € €/pc	8,93 € €/pc	8,57 € €/pc	8,56 € €/pc	8,56 € €/pc

11

One-piece moulded sauna hat



Seamless bell-shaped hat **moulded in one piece** from **100% wool felt**, so there are no side seams. Natural white, with a perforated edge and a loop on top. Your logo **embroidered** on the front.

MATERIAL	100% wool felt, moulded in one piece
COLOUR	natural white
LOGO	embroidered, one position, one thread colour
MINIMUM	100 hats per model and logo

100 pcs	200 pcs	300 pcs	500 pcs	1 000 pcs
13,96 € €/pc	13,66 € €/pc	13,30 € €/pc	13,29 € €/pc	13,28 € €/pc

Small batch line

More models, from 20 hats per logo. Embroidery on one position included.

12	Classic sauna hat, natural wool	from 9,35 €
13	Felt sauna hat with loop	from 11,56 €
14	Two-tone felt sauna hat	from 11,56 €
15	Grey sauna hat, wool blend	from 8,50 €
16	Viking sauna hat with horns	from 12,75 €
17	Viking sauna hat with horns, grey	from 11,90 €
18	Crown sauna hat with ear flaps	from 12,75 €
19	Aviator sauna hat	from 12,75 €
20	Aviator sauna hat, grey	from 11,90 €
21	Terry cotton sauna hat	from 7,99 €
22	Linen and cotton sauna hat	from 10,20 €

12

Classic sauna hat, natural wool



Classic pointed sauna hat in **100% wool**, natural white. The everyday choice for a sauna or spa, logo embroidered on the front.

MATERIAL	100% wool
COLOUR	natural white
LOGO	embroidered, one position

20 pcs	50 pcs	100 pcs	200 pcs	500 pcs
21,25 € €/pc	13,60 € €/pc	12,75 € €/pc	11,05 € €/pc	9,35 € €/pc

12

Product images

Classic sauna hat, natural wool



Plain, before embroidery.

13

Felt sauna hat with loop



Bell-shaped hat in thick **100% felted wool** with a small loop on top for hanging. Brown or natural.

MATERIAL	100% felted wool
COLOURS	brown, natural
LOGO	embroidered, one position

20 pcs	50 pcs	100 pcs	200 pcs	500 pcs
24,50 € €/pc	15,81 € €/pc	14,96 € €/pc	13,26 € €/pc	11,56 € €/pc

13

Product images

Felt sauna hat with loop



Natural colour.

14

Two-tone felt sauna hat



Felted wool hat in **two natural shades**, light and dark panels. Looks good on a shelf and in photos.

MATERIAL	100% felted wool
COLOURS	natural light and dark
LOGO	embroidered, one position

20 pcs	50 pcs	100 pcs	200 pcs	500 pcs
24,50 € €/pc	15,81 € €/pc	14,96 € €/pc	13,26 € €/pc	11,56 € €/pc

14

Product images

Two-tone felt sauna hat



The other side.

15

Grey sauna hat, wool blend



Grey bell hat in a **wool blend**, a lighter price point for larger groups and events.

MATERIAL	40% wool, 60% polyester
COLOUR	grey
LOGO	embroidered, one position

20 pcs	50 pcs	100 pcs	200 pcs	500 pcs
20,00 € €/pc	12,75 € €/pc	11,90 € €/pc	10,20 € €/pc	8,50 € €/pc

15

Product images

Grey sauna hat, wool blend



Embroidery detail.

16

Viking sauna hat with horns



The fun one. Felt hat with **Viking horns** in **100% wool**, natural colour. Made for gift shops, groups and a good photo.

MATERIAL	100% wool
COLOUR	natural
LOGO	embroidered, one position

20 pcs	50 pcs	100 pcs	200 pcs	500 pcs
26,25 € €/pc	17,00 € €/pc	16,15 € €/pc	14,45 € €/pc	12,75 € €/pc

17

Viking sauna hat with horns, grey



Viking hat with horns in grey **wool blend**.

MATERIAL	40% wool, 60% polyester
COLOUR	grey
LOGO	embroidered, one position

20 pcs	50 pcs	100 pcs	200 pcs	500 pcs
25,00 € €/pc	16,15 € €/pc	15,30 € €/pc	13,60 € €/pc	11,90 € €/pc

18

Crown sauna hat with ear flaps



Felt hat with a **crown** top and ear flaps, **100% wool**.
Made for the sauna king.

MATERIAL	100% wool
COLOURS	natural with grey crown
LOGO	embroidered, one position

20 pcs	50 pcs	100 pcs	200 pcs	500 pcs
26,25 € €/pc	17,00 € €/pc	16,15 € €/pc	14,45 € €/pc	12,75 € €/pc

19

Aviator sauna hat



Aviator style felt hat with goggles and ear flaps, **100% wool**, natural with grey details.

MATERIAL	100% wool
COLOUR	natural, grey details
LOGO	embroidered, one position

20 pcs	50 pcs	100 pcs	200 pcs	500 pcs
26,25 € €/pc	17,00 € €/pc	16,15 € €/pc	14,45 € €/pc	12,75 € €/pc

20

Aviator sauna hat, grey



The aviator hat in grey **wool blend** with natural details.

MATERIAL	40% wool, 60% polyester
COLOUR	grey, natural details
LOGO	embroidered, one position

20 pcs	50 pcs	100 pcs	200 pcs	500 pcs
25,00 € €/pc	16,15 € €/pc	15,30 € €/pc	13,60 € €/pc	11,90 € €/pc

21

Terry cotton sauna hat



Soft pointed hat in **100% cotton terry**, in many colours. Light, washable and easy to sell next to towels.

MATERIAL	100% cotton terry
COLOURS	red, peach, blue, natural, black, white, light blue, brown, grey
LOGO	embroidered, one position

20 pcs	50 pcs	100 pcs	200 pcs	500 pcs
19,25 € €/pc	12,24 € €/pc	11,39 € €/pc	9,69 € €/pc	7,99 € €/pc

21

Product images

Terry cotton sauna hat



Red.



Blue.



Natural.



Black.

22

Linen and cotton sauna hat



Pointed sauna hat in a **linen and cotton** blend, natural colour. Breathes well and has a premium feel.

MATERIAL	40% linen, 60% cotton
COLOUR	natural
LOGO	embroidered, one position

20 pcs	50 pcs	100 pcs	200 pcs	500 pcs
22,50 € €/pc	14,45 € €/pc	13,60 € €/pc	11,90 € €/pc	10,20 € €/pc

Prices per hat, excl. VAT, embroidered logo on one position included, no setup fee. **Delivery to Ireland:** volume line € 16 per 100 hats, small batch line € 38 per carton. Other countries and larger orders quoted with the order.

GOOD TO KNOW

Artwork	Send the logo as a vector file (AI, EPS, PDF). You get a digital proof, nothing is produced before written approval.
Lead time	Volume line about five weeks from proof approval to delivery. Small batch line: production currently finishes by the end of November .
Samples	A plain sample hat can be ordered before the first order, ask for the price.
VAT	Prices excl. VAT. EU reverse charge with a valid VAT number, otherwise Estonian VAT 24%.

Details and terms

- Prices in euro, **excl. VAT**, per hat, one logo position embroidered.
- **Minimum order:** volume line 100 hats per model, colour and logo, small batch line 20 hats per logo.
- **Artwork:** vector logo; digital proof before production.
- **Delivery:** Ireland as stated above, other destinations on request.
- Price list valid until 31 December 2026.

Send me the logo, the model and the quantity, and I will confirm the price and the delivery date.